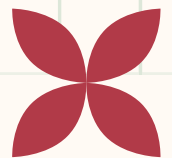




3. GEEKSHACKING

Geek Connect: Find Your Tribe IRL



CHALLENGE

GeeksHacking is a tech community dedicated to giving back, growing as individuals, and embracing our geek identity. This challenge invites participants to build a platform that fosters real-world connections within the geek community.

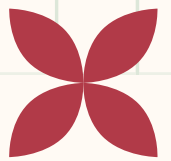
KEY CONSIDERATIONS

- **Community Focus:** How might your platform facilitate meaningful connections and interactions between "geeks" with shared interests? Think beyond just matching profiles – how can you encourage real-world engagement and a sense of belonging?
- **Interest-Based Discovery:** What innovative ways can you enable users to discover others who share their passions? Consider how to go beyond basic categories and explore more nuanced matching or filtering mechanisms.
- **Event Integration:** How can your platform seamlessly connect users with relevant events and meetups happening in their local area? Think about creative ways to integrate event discovery and participation.
- **"Geeky" Identity:** How can you infuse the platform with a "geeky" spirit and make it a welcoming space for individuals who embrace their geek identity?
- **Technical Exploration:** Feel free to leverage any technology stack that excites you. Explore new frameworks, APIs, or libraries that can help you bring your vision to life.
- **Social Impact:** Think about how your platform can contribute to a more connected and inclusive geek community. How can it help combat social isolation and foster a sense of belonging?



3. GEEKSHACKING

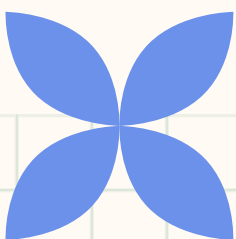
Geek Connect: Find Your Tribe IRL



PAIN POINTS

FOR INDIVIDUALS

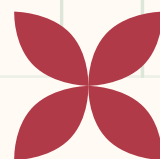
- **Difficulty Finding "Their People":** Geeks often have niche interests, making it hard to find others locally who share those passions. Existing social platforms might not cater to these specific interests, leading to feelings of isolation. GeeksHacking itself may have members with diverse interests, and connecting them within the community can be challenging.
- **Lack of Accessible Local Events:** Discovering relevant geeky events in a specific geographic area can be time-consuming. Information might be scattered across different platforms, making it difficult to get a comprehensive overview of what's happening.
- **Social Anxiety/Introversion:** Many geeks are introverted or socially anxious, making it difficult to initiate connections or attend events. A platform that facilitates easier introductions and provides a sense of community could be beneficial.
- **Limited Opportunities for Collaboration:** Connecting with others for project collaborations or skill-sharing can be challenging. A platform that facilitates this could unlock new opportunities for growth and learning.
- **Desire for In-Person Interaction:** While online communities are valuable, many geeks crave real-world connections and face-to-face interactions.





3. GEEKSHACKING

Geek Connect: Find Your Tribe IRL



PAIN POINTS

FOR GEEKSHACKING

- **Maintaining Community Engagement:** Keeping members engaged and fostering a strong sense of community can be an ongoing effort. A platform that facilitates real-world connections could supplement existing online channels and strengthen community bonds.
- **Expanding Reach:** Attracting new members and expanding the reach of GeeksHacking's community can be challenging. A platform that showcases local events and activities could serve as a valuable outreach tool.
- **Facilitating Project Collaboration:** Connecting members with complementary skills for project collaborations can be difficult. A platform that allows users to showcase their skills and interests could streamline this process.
- **Measuring Community Impact:** Understanding the impact of GeeksHacking's initiatives and how well it's serving its community can be challenging. A platform that tracks user interactions and event participation could provide valuable data.
- **Resource Management for Events:** Organising and promoting events can be resource-intensive. A platform that streamlines event management and promotion could free up resources for other initiatives.

